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\$13,182.00 \$1,977.30 \$11,204.70

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Order #	-	62341971			Flight Dates	es	1	0/0	3/16	10/0	10/03/16 - 10/09/16		-			1	Update Date		3 -	10/04/16
System Name	Name	Spectrum/Traverse City, MI			Advertiser		<u> </u>	MI GOP	위		15	MI GOP				<u>ω</u> .	Show All Lines	S		
Market		Traverse City		Ц				П	$ \ $	$ \ $		$ \ $				[[편]	Total # of Weeks	eks	Ц	
					Client Code	de	L									ΙĦ	Total			
AE		Matthew Marcus			Product Code	ode										0	Commission		L	
Sales (Coordinator				Est Code		~	HD-101	21							z	Net Total		L	
Office		Washington			Product Name	lame	_									T	Total Spots			
Phone		(301) 951-2620			Credit Status	itus	Н									2	Affiliate Split			100.0
Status		Not accepted														တ္ခ	Sold On		0	Cost Per Spot
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	,	∖dult	Adults 35+	*						G	GRP	1	0	GIMP
[Ц	Makegood Policy	d Policy	H	ppro	Approval Required	Requ	iired	Ш				0	CPP	-	0	CPM
Comments	nts:	R1 10.4 MG missed spots, please confirm.	confirm.																	
Line	Net	Program	Start Date	Stop Date	Start	Stop	3	-	8	-	П	S	S	RTG	¥	Total Spots	Unit	Total Cost	Spot	Line
_	AEN	AEN PT	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×			8	\$45.00	\$360.00	30	Issue
2	AEN	AEN W	10/3/16	10/9/16	09:00	19:00		П		П	П	×	×	ı	,	4	\$36.00	\$144.00	30	Issue
ω	BTN	BTN PT	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×			8	\$18.00	\$144.00	30	Issue
4	BTN	BTN W	10/3/16	10/9/16	09:00	19:00					\Box	×	×	ï	1	4	\$14.00	\$56.00	30	Issue
5	CNBC	CNBC PT	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×		ï	8	\$23.00	\$184.00	30	Issue
6	CNBC	CNBC W	10/3/16	10/9/16	09:00	19:00						×	×	31	,	4	\$18.00	\$72.00	30	Issue
7	CNN	CNN PT	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×	a	5	7	\$45.00	\$315.00	30	Issue
8	CNN	CNN W	10/3/16	10/9/16	09:00	19:00						×	×	1	,	4	\$36.00	\$144.00	30	Issue
9	CNN	CNN EM	10/3/16	10/9/16	05:00	09:00	×	×	×	×	×	×	×		·	5	\$34.00	\$170.00	30	Issue
10	CNN	CNN DT	10/3/16	10/9/16	09:00	16:00	×	×	×	×	×	×	×	-	·	6	\$23.00	\$138.00	30	Issue
11	CNN	CNN EF	10/3/16	10/9/16	16:00	19:00	×	×	×	×	×	×	×	r		7	\$36.00	\$252.00	30	Issue
12	DISC	DISCPT	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×	r	ř	8	\$45.00	\$360.00	30	Issue
13	DISC	M OSIO	10/3/16	10/9/16	09:00	19:00						×	×			4	\$36.00	\$144.00	30	Issue
14	ENT	ENT PT	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×			8	\$29.00	\$232.00	30	Issue
15	ESP2	ESP2 PT	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×			8	\$29.00	\$232.00	30	Issue
16	ESP2	ESP2 W	10/3/16	10/9/16	09:00	19:00						×	×			4	\$23.00	\$92.00	30	Issue
17	ESPN	ESPN PT	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×			7	\$45.00	\$315.00	30	Issue
18	ESPN	ESPN W	10/3/16	10/9/16	09:00	19:00						×	×	•	i	4	\$36.00	\$144.00	30	Issue
19	ESPN	ESPN DT	10/3/16	10/9/16	09:00	16:00	×	×	×	×	×	×	×	î	1	5	\$23.00	\$115.00	30	Issue
20	ESPN	ESPN EF	10/3/16	10/9/16	16:00	19:00	×	×	×	×	×	×	×	,	-	6	\$36.00	\$216.00	30	Issue
21	FOOD	FOOD PT	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×	sa		8	\$45.00	\$360.00	30	Issue

Line Comment

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Separt No. Control C		Issue	30	\$203.00	\$29.00	7	-		×	×	-				19:00	09:00	10/9/16	10/3/16	-IF W		39
Name Right Signation S		Issue	30	\$288.00	\$36.00	8			×			-		×	24:00	19:00	10/9/16	10/3/16	JE PT		38
Name Scalation Figure Label Figure Label Scalation Sca		Issue	30	\$144.00	\$36.00	4	1	1	×	×					19:00	09:00	10/9/16	10/3/16	HIST W		37
Part		Issue	30	\$360.00	\$45.00	8	,	,	×	\vdash	-	\vdash		×	24:00	19:00	10/9/16	-	HIST PT	Ш	36
Part		Issue	30	\$144.00	\$36.00	4	,	1	×	×					19:00	09:00	10/9/16	10/3/16	HGTV W		35
Product Prod		Issue	30	\$360.00	\$45.00	8		ı	×	-	-	\vdash		×	24:00	19:00	10/9/16	10/3/16	HGTV PT		34
Manima Cognition Cogniti		Issue	30	\$92.00	\$23.00	4	-	-	×	×	Н		Щ		19:00	09:00	10/9/16	10/3/16	HALL W		33
Secretary Final Program		Issue	30	\$232.00	\$29.00	8	c	0	×			-	200	×	24:00	19:00	10/9/16	10/3/16	ALL PT		32
Real Signation Figure Fi		Issue	30	\$72.00	\$18.00	4			×		6990	-	5000	×	19:00	16:00	10/9/16	_	3OLF EF		
Re241971 Re241971 Re241971 Reply Rep		Issue	30	\$48.00	\$12.00	4			×		0.00		00000	×	16:00	09:00	10/9/16	-	3OLF DT		30
Fight Dales Figh Dales Fight Dales F		Issue	30	\$72.00	\$18.00	4	-		×	×	_				19:00	09:00	10/9/16	10/3/16	3OLF W		29
Fige 1779		Issue	30	\$92.00	\$23.00	4	,	а	×		1000		122.0	×	24:00	19:00	10/9/16	10/3/16	3OLF PT		28
Fig. R2341971 Fig. Fig		Issue	30	\$288.00	\$36.00	8		-	×		2.00	-	200	×	19:00	16:00	10/9/16	_	XNC EF	8.000	27
E E3341971 Fight		Issue	30	\$161.00	\$23.00	7			×	-		-	7//	×	16:00	09:00	10/9/16	10/3/16	XNC DT		26
Fight Dales		Issue	30	\$204.00	\$34.00	9			×	_	-			×	09:00	05:00	10/9/16	10/3/16	XNC EM		25
Fight Dates		Issue	30	\$144.00	\$36.00	4			×	×	-	8			19:00	09:00	10/9/16	10/3/16	XNC W		
# 62341971 Fight Dates Diol/3/16 - 10/09/16 Dates Diol/3/16 - 10/09/16 Date		Issue	30	\$405.00	\$45.00	9		1	×					×	24:00	19:00	10/9/16	10/3/16	XNC PT		23
## 62341971 Flight Dates Flight		Issue	30	\$144.00	\$36.00	4		1	×	×	\dashv	-	4		19:00	09:00	10/9/16	-	W 000:		22
## 62341971 Flight Dates 10/03/16 - 10/09/16 Agency Agency Strategic Media Placement Strategic Media	mment	Line Cor	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S				$\overline{}$	≥	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
## 62341971 Agency Agency																					
## 62341971 Ide											- 1							confirm.	R1 10.4 MG missed spots, please		Commer
## 62341971 Flight Dates 10/03/16 - 10/09/16 Update Date 10/04/16 Version 2 Vs. 1		PM -		1	PP	0				1	quire	al Re	oprov	A	Policy	Makegood	2				,
## 62341971 Flight Dates 10/03/16 - 10/09/16 Update Date 10/04/16 Version 2 Vs. 1		- AMIS		i e	RP	ြ						35+	dults	A	emo	rimary D	TD		Cable Nielsen Live+3 Jul16		Survey
# 62341971 Flight Dates 10/03/16 - 10/09/16 Update Date Update Date 10/04/16 le 7790 Agency Strategic Media Placement Yersion 2 Vs. 1 Name Spectrum/Traverse City, MI Advertiser MI GOP Total # of Weeks Total # of Weeks Traverse City Client Code Product Code Total Total Commission Matthew Marcus Est Code HD-101 Met Total Net Total Total Spots Washington Credit Status Credit Status Affiliate Split 100.0		Cost Per Spot	_		old On	S													Not accepted		Status
Matthew Marcus Matthew Marino Est Code Fight Dates 10/03/16 - 10/09/16 Update Date Update Date 10/04/16 Washington 7790 Agency Strategic Media Placement Version 2 vs. 1 Name Spectrum/Traverse City, MI Advertiser MI GOP Total # of Weeks Total # of Weeks Client Code Client Code Total Commission Commission Matthew Marcus Product Code HD-101 Total Spots Total Spots		00.0			filiate Split	Þ								Н	Sn:	redit Star	0		(301) 951-2620		Phone
4 continuation 4 conti	444		L		otal Spots	7								\vdash	ame	roduct N	T		Washington		Office
Matthew Marcus Eight Dates 10/03/16 - 10/09/16 Update Date 10/04/16 <t< td=""><td>\$11,204.70</td><td></td><td></td><td></td><td>et Total</td><td>z</td><td></td><td></td><td></td><td></td><td></td><td>_</td><td>D-10</td><td>I</td><td></td><td>st Code</td><td>Е</td><td></td><td>Lilka Marino</td><td>oordinator</td><td>Sales C</td></t<>	\$11,204.70				et Total	z						_	D-10	I		st Code	Е		Lilka Marino	oordinator	Sales C
Mame Edgency MI GOP MI GOP Update Date Update Date 10/04/16 10/04/16 Name Spectrum/Traverse City, MI Advertiser MI GOP Strategic Media Placement Show All Lines Total # of Weeks Total # of Weeks Total # of Weeks Total Total <td>\$1,977.30</td> <td></td> <td></td> <td></td> <td>ommission</td> <td>С</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>Н</td> <td>ode</td> <td>roduct C</td> <td>TI</td> <td></td> <td>Matthew Marcus</td> <td></td> <td>ΑE</td>	\$1,977.30				ommission	С								Н	ode	roduct C	TI		Matthew Marcus		ΑE
Rame Spectrum/Traverse City, MI Flight Dates 10/03/16 - 10/09/16 Update Date Update Date Name Spectrum/Traverse City, MI Advertiser MI GOP Show All Lines Traverse City Traverse City Total # of Weeks	\$13,182.00			,	otal	7								Н	Ф	lient Cod	0				
8 2341971 Flight Dates 10/03/16 - 10/09/16 Update Date 3 7790 Agency Strategic Media Placement Version Name Spectrum/Traverse City, MI Advertiser MI GOP Show All Lines	_			eks	otal # of We	7													Traverse City		Market
62341971 Flight Dates 10/03/16 - 10/09/16 Update Date 7790 Agency Strategic Media Placement Version				S	now All Line	S						١	GO	3		dvertiser	ы		Spectrum/Traverse City, MI	Name	System
62341971 Flight Dates 10/03/16 - 10/09/16 Update Date		Vs. 1	N)		ersion	<			ent	lacen	dia P	ic Me	rateg	S		gency	ъ		7790		Syscode
		0/04/16			pdate Date	_ _				6	0/09/1	6 - 10)/03/1	1	S	light Date			62341971		Order#

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Syscode	de	7790			Agency		(0	Strategic Media Placement	gic	Medi	a Pla	cen	nent				Version			2 Vs. 1	
Syster	System Name	Spectrum/Traverse City, MI			Advertiser		-	MI GOP	Ä								Show All Lines	ies			
Market	1	Traverse City															Total # of Weeks	eeks			_
					Client Code	е	Н										Total				\$13,182.00
Æ		Matthew Marcus			Product Code	ode	\vdash										Commission	,			\$1,977.30
Sales	Sales Coordinator	or Lilka Marino			Est Code		_	HD-101	21								Net Total				\$11,204.70
Office	3.000	Washington			Product Name	ame											Total Spots				444
Phone		(301) 951-2620			Credit Status	lus su	Н									L	Affiliate Split	-		100.0	
Status		Not accepted															Sold On			Cost P	Cost Per Spot
Survey	,	Cable Nielsen Live+3 Jul16			Primary Demo	emo	<u></u>	Adults 35+	35-	· T							GRP	,		GIMP	1
				L	Makegood Policy	Policy	7	Approval Required	vall	Requ	iired					L	CPP	•		СРМ	-
Comments :	ents:	R1 10.4 MG missed spots, please confirm	e confirm.																		
Line	Net	Program	Start Date	Stop	Start Time	Stop Time	≤		€		т	S	S	RTG	- MP	Total Spots	Unit	Total Cost	Spot		Line Comment
43	MNBC	MNBC EM	10/3/16	10/9/16	05:00	09:00	×	×	×	×	×	×	×	1	,	υn	\$27.00	\$135.00	30	Issue	O.
44	MNBC	MNBC DT	10/3/16	10/9/16	09:00	16:00	×	×	×	×	×	×	×	-		6	\$18.00	\$108.00	30	Issue	е
45	MNBC	MNBC EF	10/3/16	10/9/16	16:00	19:00	×	×	×	×	×	×	×			7	\$29.00	\$203.00	30	Issue	0
46	NFLN	NELN PT	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×	-		8	\$23.00	\$184.00	30	Issue	е
47	NFLN	NELN W	10/3/16	10/9/16	09:00	19:00						×	×	-	-	4	\$18.00	\$72.00	30	Issue	е
48	TBSC	TBSC PT	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×	-		8	\$36.00	\$288.00	30	Issue	· O
49	TBSC	TBSC W	10/3/16	10/9/16	00:60	19:00						×	×			4	\$29.00	\$116.00	30	Issue	0
50	TLC	TLC PT	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×		-	8	\$36.00	\$288.00	30	Issue	Ф
51	TLC	TLC W	10/3/16	10/9/16	00:00	19:00			Ried Von	1		×	×			4	\$29.00	\$116.00	30	Issue	Ф

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Order#	62341971	Flight Dates	10/03/16 - 10/09/16	Update Date		10/04/16	
Syscode	7790	Agency	Strategic Media Placement	Version		2 Vs. 1	
System Name	Spectrum/Traverse City, MI	Advertiser	MI GOP	Show All Lines			
Market	Traverse City			Total # of Weeks	o,		_
		Client Code		Total			\$13,182.00
AE	Matthew Marcus	Product Code		Commission			\$1,977.30
Sales Coordinator	Lilka Marino	Est Code	HD-101	Net Total			\$11,204.70
Office	Washington	Product Name		Total Spots			444
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP		GIMP	
-		Makegood Policy	Approval Required	CPP		СРМ	
Comments :	R1 10.4 MG missed spots, please confirm.						

Line	Net		Program	Start Date	Stop Date	Start Time	Stop Time	Z	7	≥ .	M T F S S	S	S	RTG	MP	Total Spots	Unit Cost	Total Cost	- 44	Spot Len	Spot Line Comment Len
62	GOLF	GOLF W		10/3/16	10/9/16	09:00	19:00					×	×	7	2	1	69	\$18.00	8.00 \$18.00	\$18.00 30	\$18.00
		Oct 2016	Nov 2016	Dec 2016	Jan 201	7 Fe	b 2017	Mar	201	7	Apr	201	7 1	lay 201	7 Ju	n 2017		Jul 201	Jul 2017 Aug	Jul 2017 Aug 2017	Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017
SPOTS	0,	444	0	0	0		0		0			0		0		0		0	0	0 0	0 0 0
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62341971 | Traverse City | Spectrum/Traverse City, MI | 7790 |

SALES

ACCT

Date Printed

10/05/16

SYSTEM APP: